

# MEASURE THE IMPACT OF DEVELOPMENT

"This simple, powerful tool lets our leaders know how much they've moved the needle and demonstrates the ROI of development."

- Andy Billings, VP of Profitable Creativity, Electronic Arts

## The Missing Link

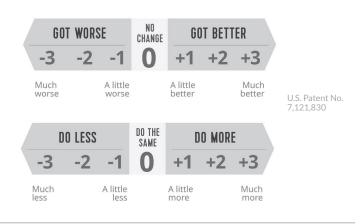
Traditionally, organizations have had only a limited ability to measure the return on their investment in coaching, training, and development. It was hard to tell whether or how much behaviors, skills, or competencies had improved. Similarly, coaches and talent professionals have struggled to demonstrate the value of their work.

Progress Report fills that gap. Simple, targeted, and easy to understand, it clearly shows the results from coaching and development in terms of behavior change and the acquisition of new skills and competencies.

### **Intuitive Rating System**

Rating a concise set of behaviors and competencies tailored to the individual's development goals, stakeholders identify areas of improvement—and which improved the most.

Plus, stakeholders provide feedforward to guide the individual's ongoing development—for instance, where they have improved yet have more work to do versus where improvement is right on target.



# Plug & Play With Your Development Approach

Progress Report works seamlessly with any:

#### **UPFRONT ASSESSMENT**

- √ 360 (survey or interviews)
- Competency Profile
- ✓ Personality Profile
- ✓ Talent Review

#### **DEVELOPMENT PROCESS**

- Coaching
- Leadership Programs
- Performance Management & Goal Setting Systems

## **Transforms Development** into an Integrated Process

With Progress Report, assessment, goal setting, and development are no longer a series of ambiguous events that are hard to quantify. They become a well-defined, end-to-end process with measurable results.

